

KelatoVIT performance

NEW & IMPROVED
Formulated by a leading Australian equine
nutritionist for Australian Conditions

KelatoVIT performance is a complete all-in-one multi vitamin, mineral, chelated trace mineral and anti-oxidant supplement that will ensure your horse is provided with precisely the correct amount of essential vitamins and minerals every day.

For all horses including racing, performance, working and spelling horses as well as breeding stallions.

What's In It?

	Per 90 g	Per kg
Vitamins		
Vitamin A	40,000 iu	444 445 iu
Vitamin D3	5,000 iu	55 556 iu
Vitamin E	1200 iu	13 333 iu
Vitamin K	6 mg	66.7 mg
Vitamin C	1.5 g	16.7 g
Thiamine (Vit B1)	58 mg	644 mg
Riboflavin (Vit B2)	25 mg	278 mg
Niacin	50 mg	556 mg
Pantothenate (Vit B5)	50 mg	556 mg
Pyridoxine (Vit B6)	45 mg	500 mg
Vitamin B12	200 µg	2.22 mg
Biotin	4.0 mg	44 mg
Folic Acid	25 mg	278 mg
Trace Minerals		
Selenium (as Selenium Yeast)	2.2 mg	24.4 mg
Chromium	5.0 mg	55.6 mg
Copper*	120 mg	1333 mg
Cobalt	1.5 mg	16.7 mg
Iodine	1.9 mg	21.1 mg
Iron*	360 mg	4000 mg
Manganese*	250 mg	2778 mg
Zinc*	275 mg	3056 mg
Macro Minerals		
Calcium	6.0 g	66.7 g
Phosphorous	4.5 g	50.0 g
Magnesium	2.4 g	26.7 g

* As a chelated mineral mix for improved bioavailability



What is it?

KelatoVIT performance is an advanced concentrate multivitamin, mineral, chelated trace mineral and anti-oxidant supplement that has been reformulated by a leading equine nutritionist to meet the high demands of a performance horse. Supplementing diets with **KelatoVIT performance** gives you the balance and flexibility in the diet you need to ensure your horses requirements will be met so you get the best results in:

Performance – vitamins and minerals assist with energy generation and protect muscles from damage, meaning speed, strength and stamina will be maximised.

Recovery – balanced diets help speed recovery and restore appetite following strenuous exercise.

Appetite - **KelatoVIT performance's** palatable formula and B-group vitamins help maintain a vigorous appetite.

Health – vitamins and minerals play a vital role in maintaining the immune system and general health of your horses. Good health will be seen as shinier coats, clearer eyes and strong bones and hooves.

Most importantly, KelatoVIT performance keeps your horse performing!



Why should you supplement your horses diet with KelatoVIT performance?

Chelated (Key-lated) **minerals** are minerals bound to a small piece of protein. For minerals to be absorbed into a horse's body they need to be attached to a small piece of protein or a sugar. Because proteins and sugars are easily absorbed from the small intestine, minerals attach themselves to these molecules so that when the horse absorbs the protein or sugar, the minerals are basically being smuggled across the intestinal lining into the horse's body. While minerals present in pastures and some minerals in grains are naturally chelated, a majority of minerals supplied in commercial mineral supplements are in an inorganic or non-chelated form. Inorganic minerals rely on chance meetings within the gut with a protein or sugar that they can attach to for absorption. While inorganic minerals are still a reasonably effective way to provide mineral supplementation for horses, providing a percentage of minerals as chelated minerals maximises absorption and ensures that your horse is getting the minerals it needs. Essentially chelated minerals are used to maximize mineral absorption, making sure that the goodness within **KelatoVIT performance** stays in your horse, and doesn't just end up out on the ground.

KelatoVIT performance also contains **Chromium**. Adding Chromium to performance horses diets has an 'anabolic like' effect when combined with exercise, helping to build up lean muscle rather than fat. It is ideal for horses being prepared for racing, show or athletic pursuit. Chromium has also been shown to slow the build up of lactic acid during exercise which may delay the onset of fatigue and muscle soreness. Finally, chromium may have a role in helping muscles recover from the high demands placed on them during performance.

KelatoVIT performance contains the full spectrum of **Vitamins** including the fat soluble **Vitamins A, E, D and K** and the water soluble **vitamins C, B1, B2, Niacin, B5, B6, Folate, Biotin and B12**.

Recent research shows **Antioxidant** deficiency is one of the most common deficiencies in a performance horse's diet. Antioxidants deactivate toxic free radicals and have an important role in preventing a range of diseases including tying up, enhancing performance and helping to maintain general health and well being. 'Free radicals' are naturally produced in the horse's body when cells burn nutrients to produce energy. As the energy demands of a horse are raised (e.g. through exercise, injury, disease, transport and stress) the production of free radicals is increased. If free radicals are not quickly deactivated and destroyed by antioxidants, cell membrane damage can result and interference with cell function as well as the production of energy may occur. Vitamin E, vitamin C and selenium (in the form of selenium yeast) are three of the most potent anti-oxidants available and are all incorporated into **KelatoVIT performance** at levels high enough to meet 100% of requirements, meaning additional supplementation is not needed.

How Is It Used?

Divide the daily dose and feed it with 2 separate meals or hand feed if desired.

The following rates are recommended based on a 500kg body weight:

Spelling	55g / day
Light Work	60g / day
Moderate Work	75g / day
Heavy Work	90g / day

Adult ponies	50g / day
Spelling horses (in poor condition)	60g / day
Stallions (off season)	60g / day
Stallions (breeding)	90g / day

Can It Be Used With Anything Else?

Yes, **KelatoVIT performance** is regularly and safely used in conjunction with all **Kelato Animal Health** products, such as **KelatoLYTE, BetaCALM, LoosenUP, NutriSOUND, PulmonAID, ZanoBOLIC, Appearance** and **AppeTITE**.

Pack Sizes & Presentation:

2.7kg -	30 day supply at 90g dose rate
8.1kg -	90 day supply at 90g dose rate
13.5kg -	150 day supply at 90g dose rate

KelatoVIT is packed in plastic bags within HDPE pails with resealable lids to maintain and protect freshness and protect integrity.

Key Features & Benefits:

- * Formulated by a leading Australian Nutritionist with a PhD in equine nutrition;
- * Based on latest equine knowledge;
- * Chelated minerals for better absorption;
- * All-in-one formula saves time and cost for better results;
- * **KelatoVIT performance** contains only natural ingredients and is totally safe;
- * Does not contravene any rules of competition;
- * Easy to use – available in powder or pellets;
- * Great aniseed taste

INSIDE INFO....

Vitamin E, a crucial antioxidant, is one of the most common deficiencies found in Australian performance horse diets. Next time you go to buy a supplement, check how much Vitamin E you will be getting per dose. Chances are it won't be very much. With the new KelatoVIT performance you can be sure that each dose will give your horse plenty of Vitamin E along with the right balance of other vitamins and minerals to ensure your horses performance isn't limited by poor nutrition.

Take It From Me....

Kelato are confident in recommending **KelatoVIT performance** and so is Caroline Parry:

*"I have been using the new **KelatoVIT performance** formulation since 27/11/2006. Being a one horse home (young 3yr old Quarter horse) I have had the advantage of keeping a very close eye on the affect of this 'easy to use' product. In this time I have seen substantial change in the new hoof which is coming down. As I consider the hoof to monitor all feed regimes in our equine friends, I am very happy with the healthy new growth and his overall appearance. I am in drought conditions and feeding minimal feed. I have actually decreased my feed since starting this product and he is still gaining muscle condition, and in my opinion, looking better every day. He has bright eyes, a pleasant attitude and as an added bonus, I am saving considerable amounts of money compared to the supplement I was feeding earlier this year."*

